

# Guest Speaker Series for Senior Design 2008-2009

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# Life at Howard

- EE – Class of 2005
- Lots of sleepless nights
- Very well-rounded experience
- Life-long friendships
- Adaptability and Perseverance
- Priceless moments

# In your Chair

- Exactly 3 yrs ago...
- Lots of excitement and anticipation
- Seniorities
- Tons of unforeseen opportunities in the future
- Appreciation / Dissatisfaction for some college experiences

# Some lessons from Howard

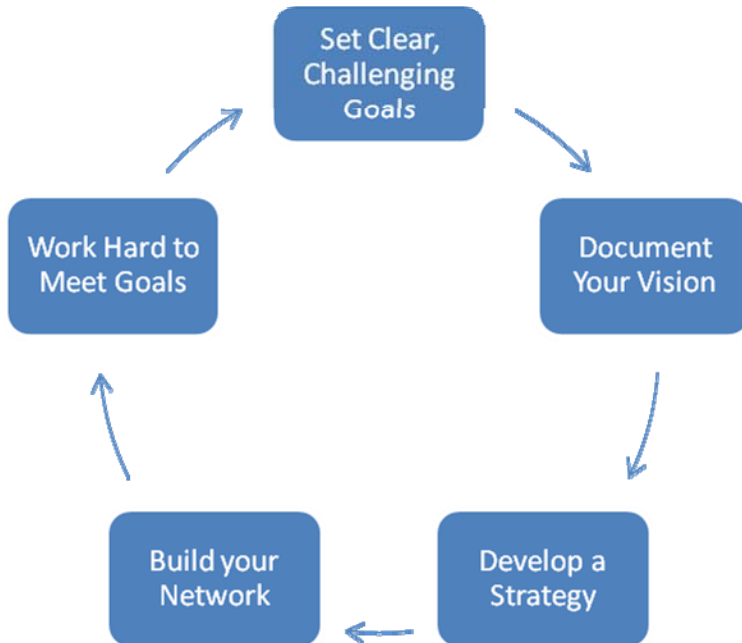
- Lots of experience with Interviews
- Confidence to perform
- Problem-solving skills
- Dealing with people of diverse backgrounds
- Workforce practice through team projects
- Internship experiences

# Transitioning into the Workforce

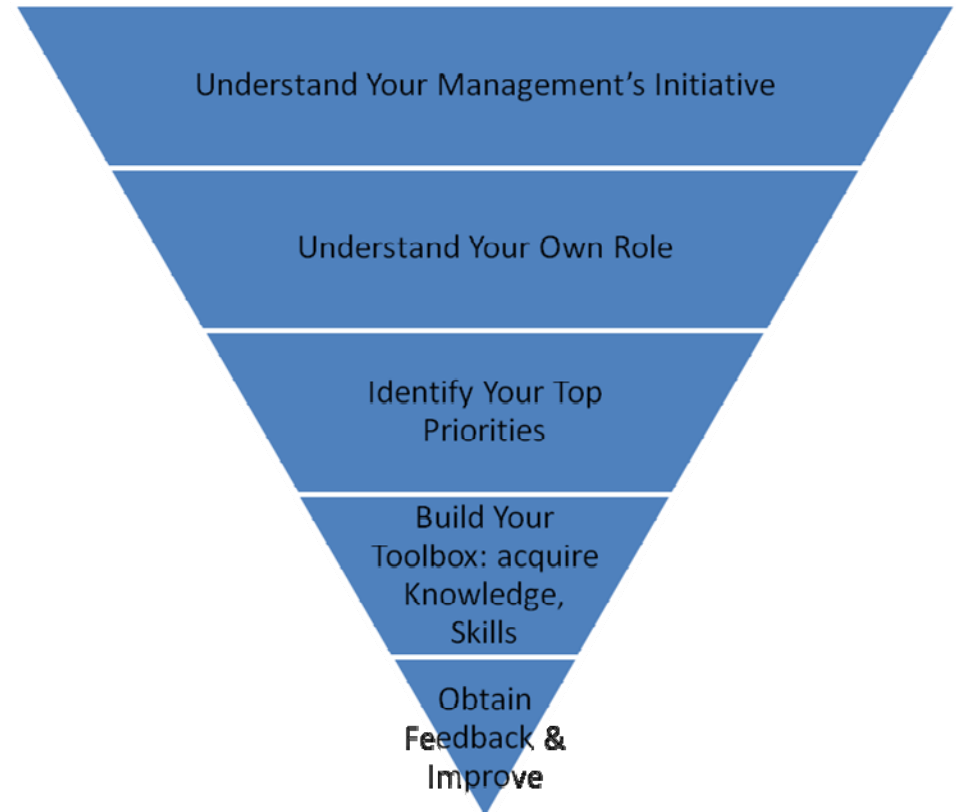
- Ability to learn quickly
- Effectively applying theoretical knowledge to practical applications
- Communicating with appropriate terminology
- Understanding your audience
- Dress code and Business ethics

# Transitioning into the Workforce (Cont'd)

## My Accomplishment Cycle



## Keys to Success



# Automotive Experience

General Motors  
Stamping Plant  
(Pittsburgh) – 3  
Summer Internships

- Programming Weld Machines
- Automating Manual Data-Collection Systems
- Troubleshooting Production Stoppages

Chrysler Institute of  
Engineering Leadership  
Program: Aug 2005 –  
Dec 2007

- Material Cost Management
- Hybrid Development
- Active Chassis Controls (ABS, ESC, Adaptive Cruise, etc...)
- Sebring / Avenger Assembly Plant
- Electro-Magnetic Compatibility (EMC) Lab
- Product Strategy (Portfolio Analysis)

Plant Vehicle  
Engineering – Newark  
Assembly Plant

- Durango & Aspen SUVs
- Hybrid Electric Vehicles
- Audio & Telematics, Electrical Wiring

# What about the Car is Electrical?

## Wiring

- Current Conductors
- Module Communication
- X-By-Wire Communication
- Connection hubs

## Modules

- Audio Systems
- Electronic Control Units
- Engine Controller
- Integrated Modules

## Others

- Batteries
- Fuses
- Lightings
- Switches and Buttons
- Entertainment Systems

# HEV!!!

**DODGE** Home | Español | Dodge Goods

Select a Vehicle Find a Dealer ZIP Shopping Tools Build My Own The Dodge Experience For Owners

2009 Durango HEMI® Hybrid Overview Photos **Features** Press Release Get Updates

HEMI Hybrid Technology

### 40% more fuel efficient in the city.<sup>[1]</sup>

(Yeah, it's still a HEMI.®)

**Cutting Edge. Standard.**

Finally, a full-size SUV loaded with fuel-saving<sup>[1]</sup> hybrid technology and all the power and performance you expect from Dodge. Setting the standard in versatility, utility and fuel economy<sup>[1]</sup>, the 2009 Dodge Durango HEMI® Hybrid changes everything, while compromising nothing.

Want to be first to launch your boat on Saturday morning? Done. Durango HEMI® Hybrid, with its burly 5.7-liter HEMI®, tows 6,000 lbs. without breaking a sweat.

Want to enjoy a nearly 40-percent fuel reduction<sup>[1]</sup> while running errands in the city? Done. This patented system dramatically improves fuel economy<sup>[1]</sup> around town and on the highway.

The 2009 Durango HEMI® Hybrid

**HYBRID**  
TWO MODE HEMI

**FLEX FUEL**  
Flex Maximum V8 Muscle

**SIGN UP FOR UPDATES**  
We'll keep you posted.

**AUTOSHOW**  
Get up close and personal.

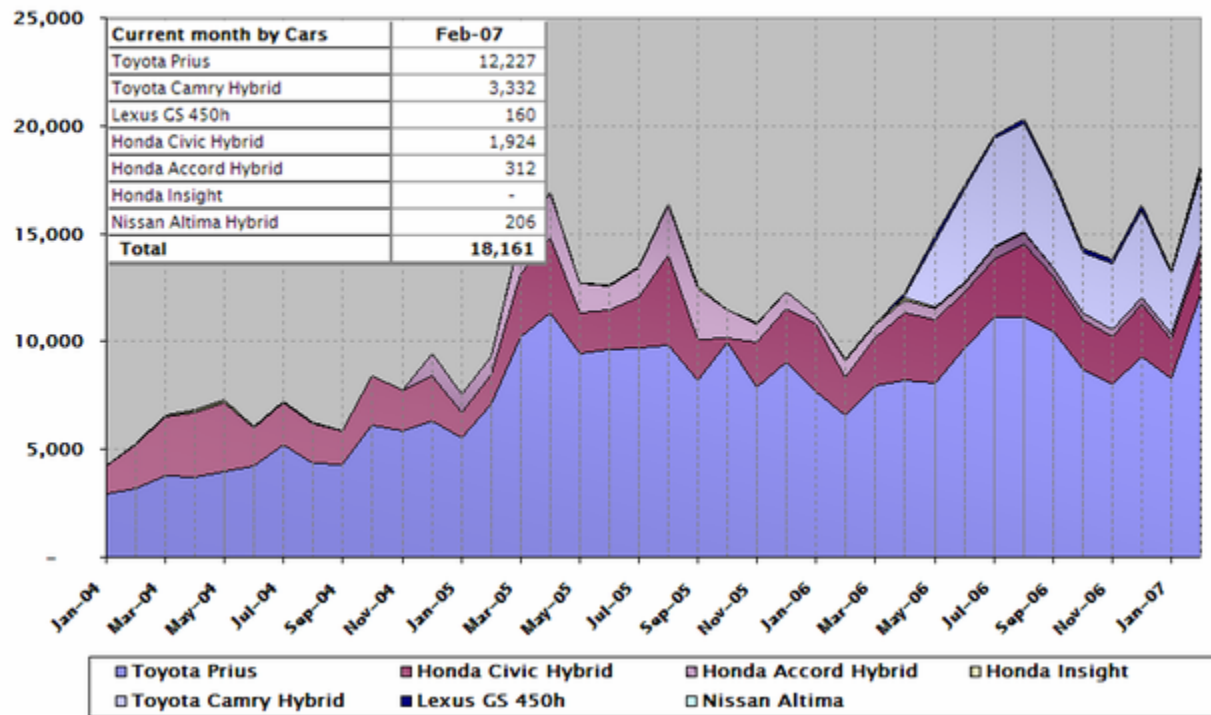
# Hybrid Technology Major Components

Hybrid combines conventional propulsion system with rechargeable energy storage system

<b>Rechargeable High Voltage Battery (300V)</b> to store energy	<b>Regenerative Braking System</b> to recover energy from braking	<b>Electric Motors</b> to help drive powertrain & <b>Electric Generator</b> to recharge Battery	<b>Electrically Variable Transmission</b> to provide energy-efficient ICE gear shifts	<b>Traction Power Inverter Module</b> to control Transmission operation	<b>Electric Power Steering</b> <b>Electric A/C Compressor</b> <b>High Voltage Wiring</b> <b>High Voltage Interlocks</b>
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# HEV Market Growth

## US Hybrid Car Sales 2004-2007



# Various Technologies

Technology

Who's Winning

What's Next

## Gas-Electric Hybrid

Pros: Boosts fuel efficiency

Cons: Higher initial cost, & continued reliance on ICE

Toyota, followed by Honda

All major automakers aggressively chasing segment

## Plug-in Electric

Pros: Nearly eliminates gas needs

Cons: Relies on expensive Li-ion batteries (under development)

GM was first with plans to develop Chevy Volt. Toyota vowed to match 2010 production

Watch for a slugfest between GM and Toyota for leadership in this technology

## Fuel Cell

Pros: Completely eliminates need for gasoline engine and only exhaust is water

Cons: High hydrogen cost & few fueling stations

Honda, with its FCX Clarity, took the lead in sales, but GM and Ford have largest test fleets

Continued testing of fleets, as well as efforts to develop an infrastructure

## E-85

Pros: Runs on 85% ethanol from corn & just 15% gas

Cons: Rising food prices

Domestic automakers. GM claims 3M of the 7M E-85 vehicles on the road today

Research into alternative methods of developing ethanol underway

# Giving Back



Sacrifices on your behalf



Where the Scholarships come from



Non-monetary Contributions



Baby-steps

# Senior Design Experience

Design Cycle

Time Management

Financial Management

Testing and Troubleshooting

Continuous Improvement

Pride in Excellence

# The Design Cycle

Research

Determine Specifications

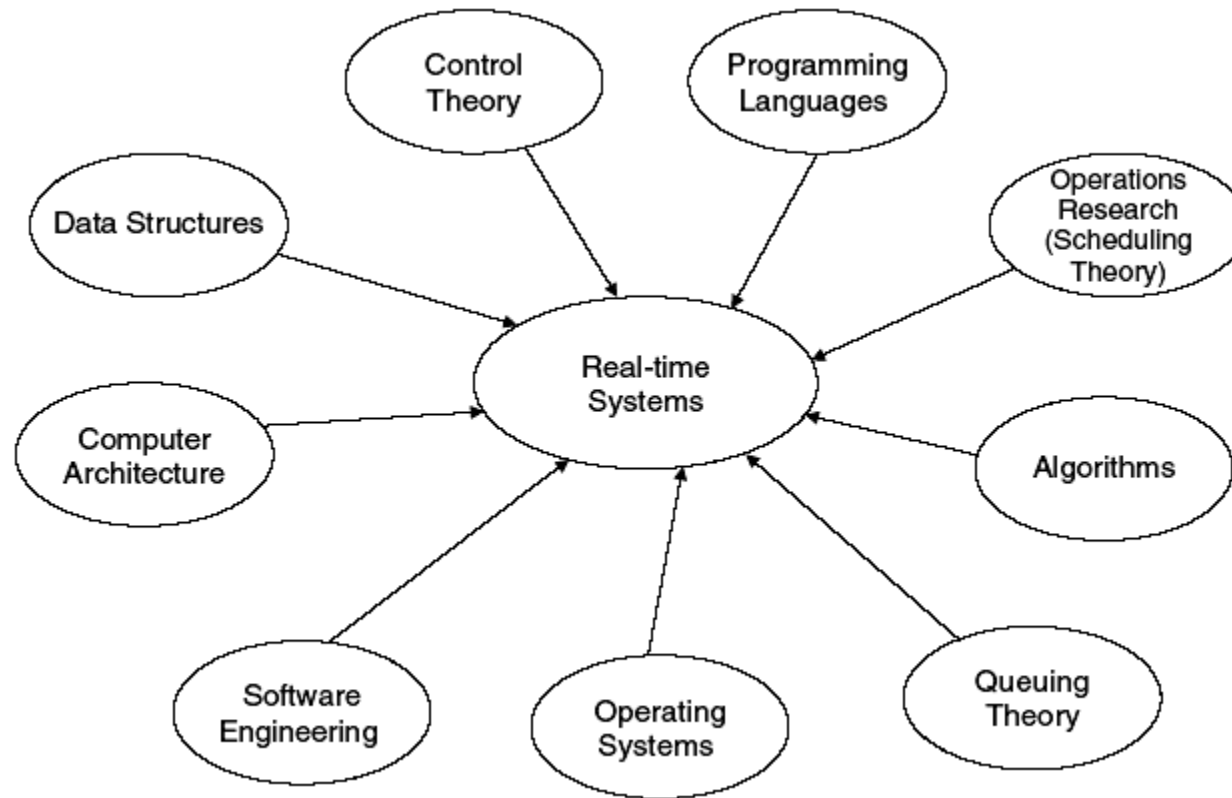
Develop Concept

Build

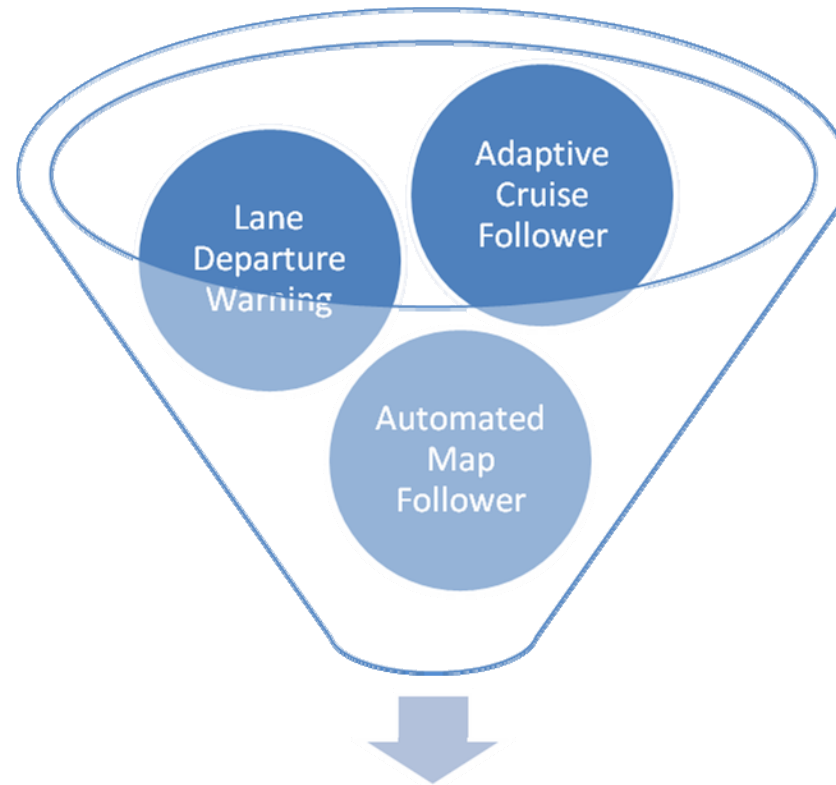
Test & Maintain



# Various Disciplines that Affect Real-time Systems



# A Proposed Senior Design Project



Intelligent Vehicle Concept

# The Intelligent Vehicle

## Adaptive Cruise

Follow lead vehicle/object at maximum allowable speed

Avoid colliding with lead vehicle

Be able to move at maximum rated speed if no lead vehicle present

## Lane Departure Warning

Warn when drifting between lanes

Allow lane change when turn-signal is activated

Center vehicle between lanes

## Automated Map Follower

Automatically drive given route

Stop at destination

Avoid collisions along the way

Inter-vehicular communication (for Intersections)

# Your Impact on the World

