HW3 – Investigative Report on Compliance Failure

⌘ Investigation of the happening around the building
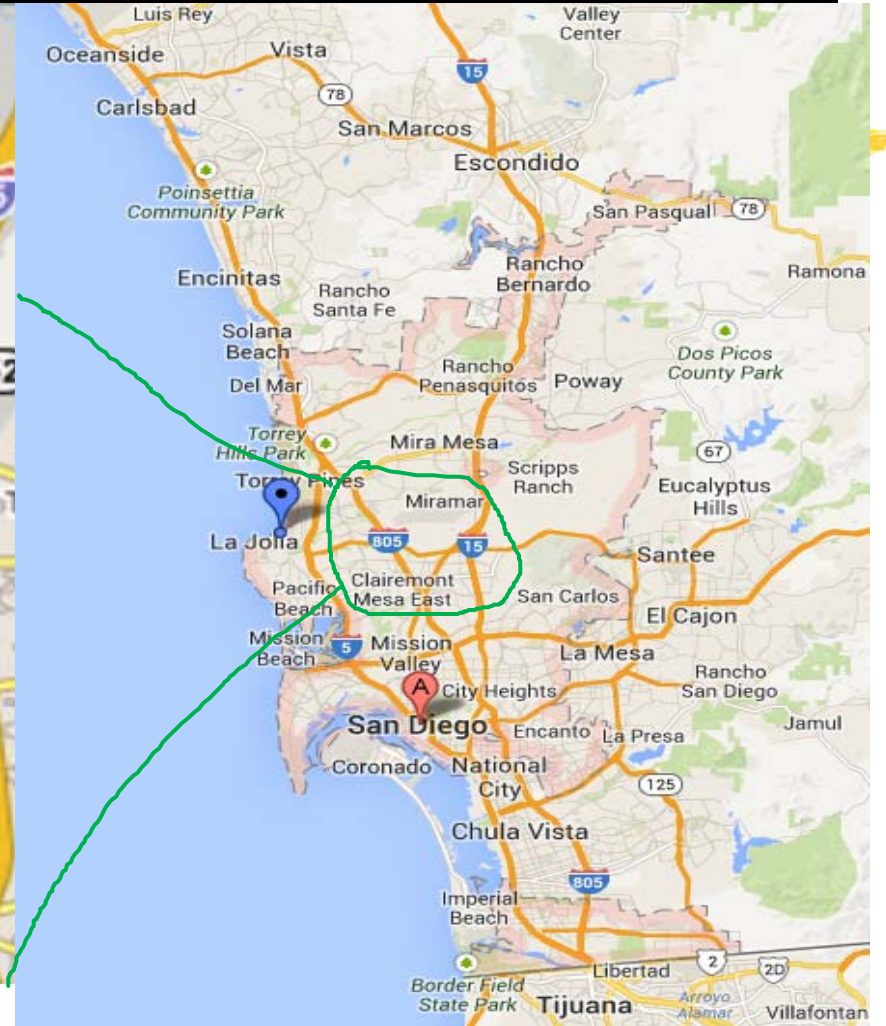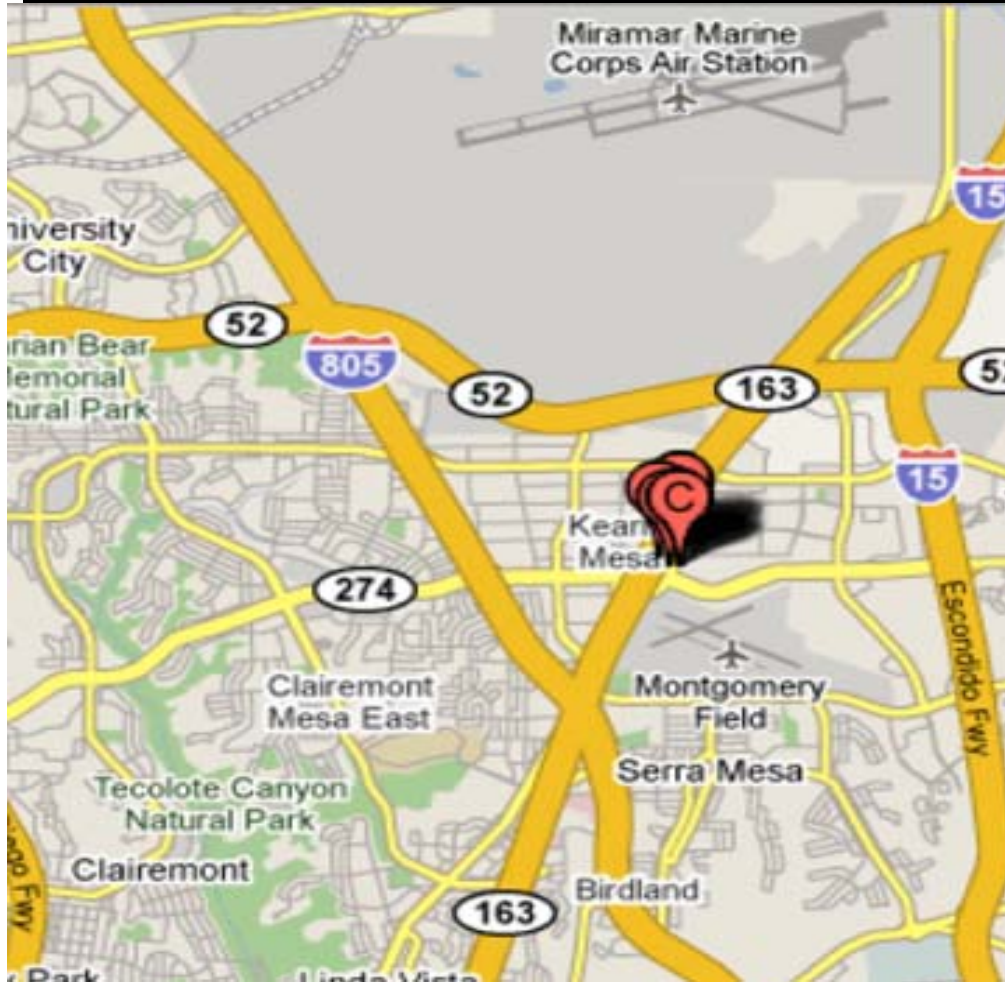
⌘ Should answer all the questions of:

- What happened?
- How it happened?
- Why it happened?
- How could it be avoided
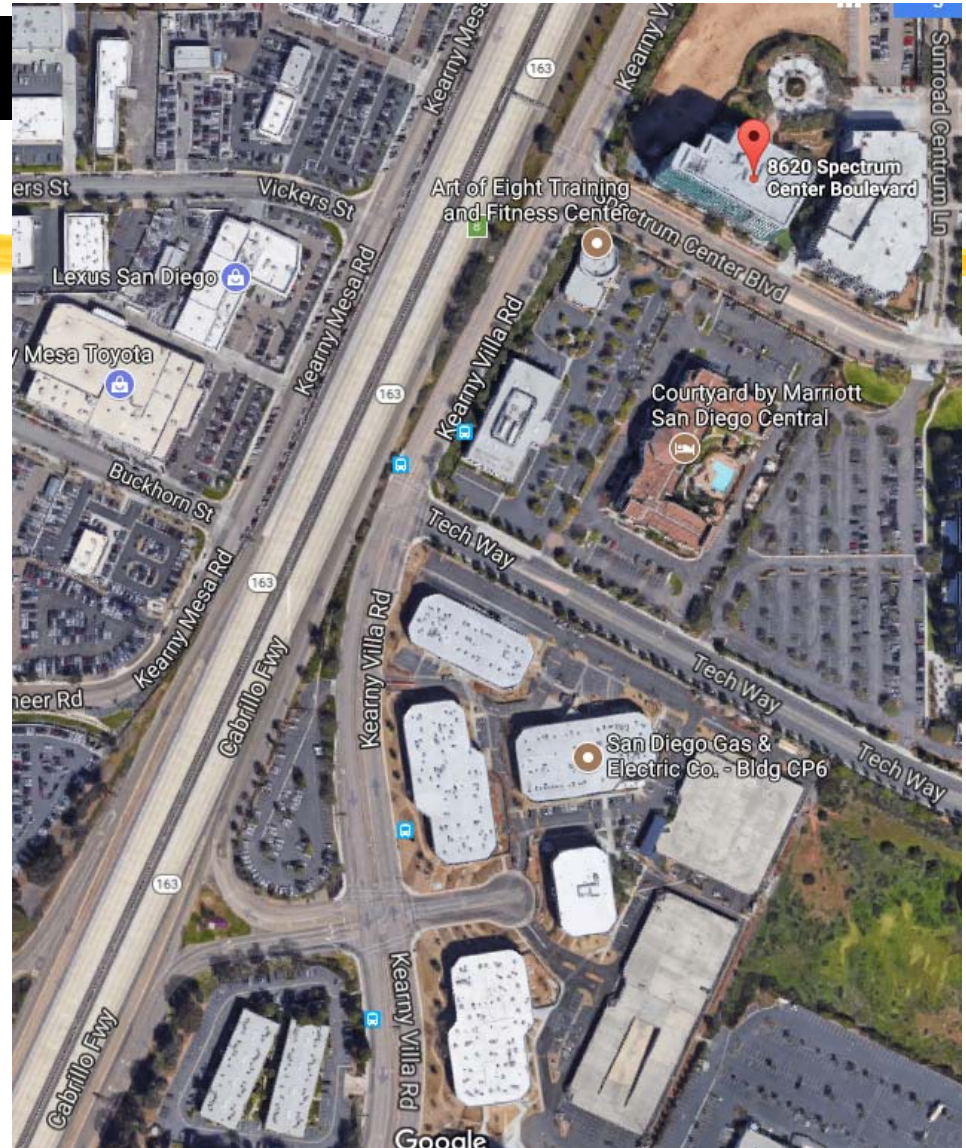- What is the lesson from the happening?

⌘ Individual Work
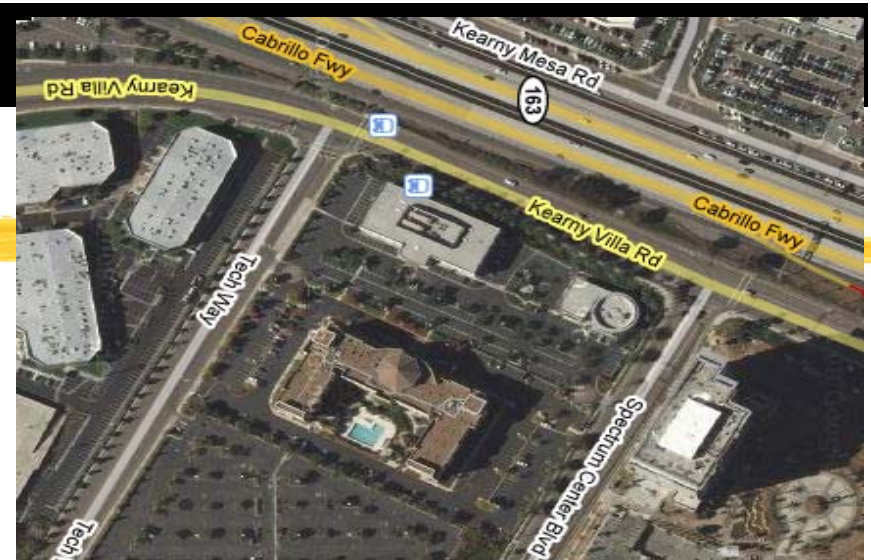
General Location for Assignment #3

Assignment #3

⌘ Background:

- A building on 8620 Spectrum Center Blvd, San Diego, CA ("Sunroad Spectrum 12 Office Tower") – Now (2012) Ashford University

Assignment #3

- Difference between two photos of the same building is about $20M.
- Left (summer 2008).
- Right (Summer 2009)

Assignment #3 Instruction

- Investigation of the happening around the building
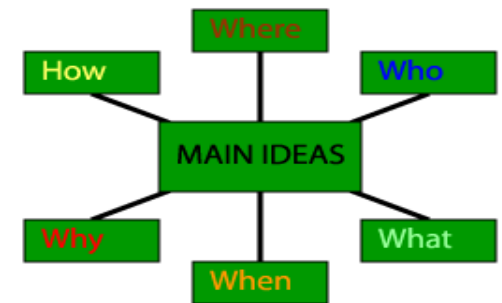- Should answer all the questions of:
  - What happened?
  - How it happened?
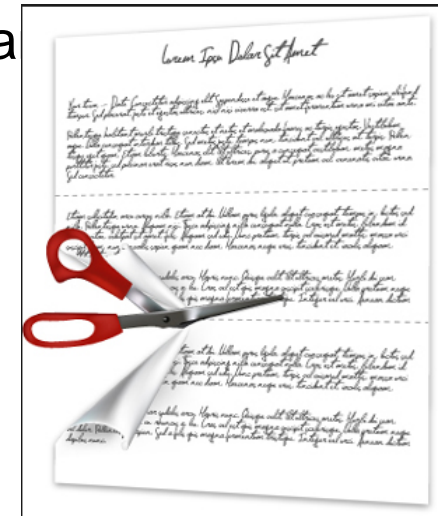 - Why it happened?
  - How could it be avoided
  - What is the general lesson from the happening?
- Individual Work

How to write well for Senior Design class

⌘ People are more likely to read subjects/writings/emails that create curiosity or provide utility.

⌘ When they are busy
  ⌂ Curiosity fades in importance
  ⌂ They read only the ones with practical importance ["utility"]

⌘ So, write as if you are a staff writer (targeting for busy people) for a newspaper, and remember that you have a editor whose job is to cut your article to fit into a limited space, maybe just 1 inch in a column.

  ⌂ Important things [Conclusions and summary] in the first paragraph
    ☒ Summary of the event/thing first so that it delivers message even though only that summary survives the "cutting"

  ⌂ Then expand your story after the First Paragraph

  ⌂ Use your own words → "Similarity check"

Assignment #3 Summary

⌘ Written report

- Concise, technical, professional,
- News staff writer-like report --- the importance of the first paragraph for summary of the entire report. (Write the main part first, then write the summary paragraph)
- With your own words.
- Grading: 10 pts on the entire report (x), 10 pts on the first paragraph (y), and similarity score(z): Final score = **(1-z)*(x+y)**
- No cover sheet; no photos; no drawings; TEXT ONLY.
- Letter size, 1" margin all sides, 12 pt. Times New Roman font. Single column. Single space. Min 3, Max 5 pages.
- Pick your own title – less than 10 words
- **Due: W October 11, 2017**